

Compare The Numbers

PRODUCTS & SERVICES	NEXTHOME	BEING INDEPENDENT
National Listing Syndication & Traffic Reports	✓	\$468 and up annually
DocuSign Transaction Management & eSignature	✓	\$360 and up annually
Property & Agent Promotion Design Center	✓	\$1,320 and up annually
Client Prospecting Campaign System	✓	\$840 and up annually
Email Marketing System	✓	\$384 and up annually
Listing CMA & Buyer Presentation Builder	✓	\$1,788 and up annually
Buyer & Seller Leads	✓	*Up to a 25% referral fee per lead
Office & Agent Website Design & Hosting	✓	\$1,487 annually
Single Property Websites	✓	\$240 and up annually
Virtual Tours	✓	\$1,140 annually
Broker & Agent Training	✓	\$495 and up annually
National Open House Syndication	✓	Most companies don't offer this
Text Message, QR Code & Custom Mobile Search App	✓	\$2,399 annually
Office & Agent Collateral Branding Center	✓	Not offered to individual brokers
Updater – Relocation & Address Changing System	✓	\$588 annually
Reach150 – Unlimited Recommendations & Referrals	✓	\$360 annually
Total Yearly Costs	\$3,580	\$21,869

*NextHome total yearly costs are based on a one-year franchise agreement fees. "Independent" yearly costs are based on average industry pricing for comparable products and services subject to change at any time and are not guaranteed. "Independent" buyer and seller lead costs are calculated using four closed transactions provided by the lead source with an average list price of \$400,000, a 2.5% commission per side and a 25% referral fee.