

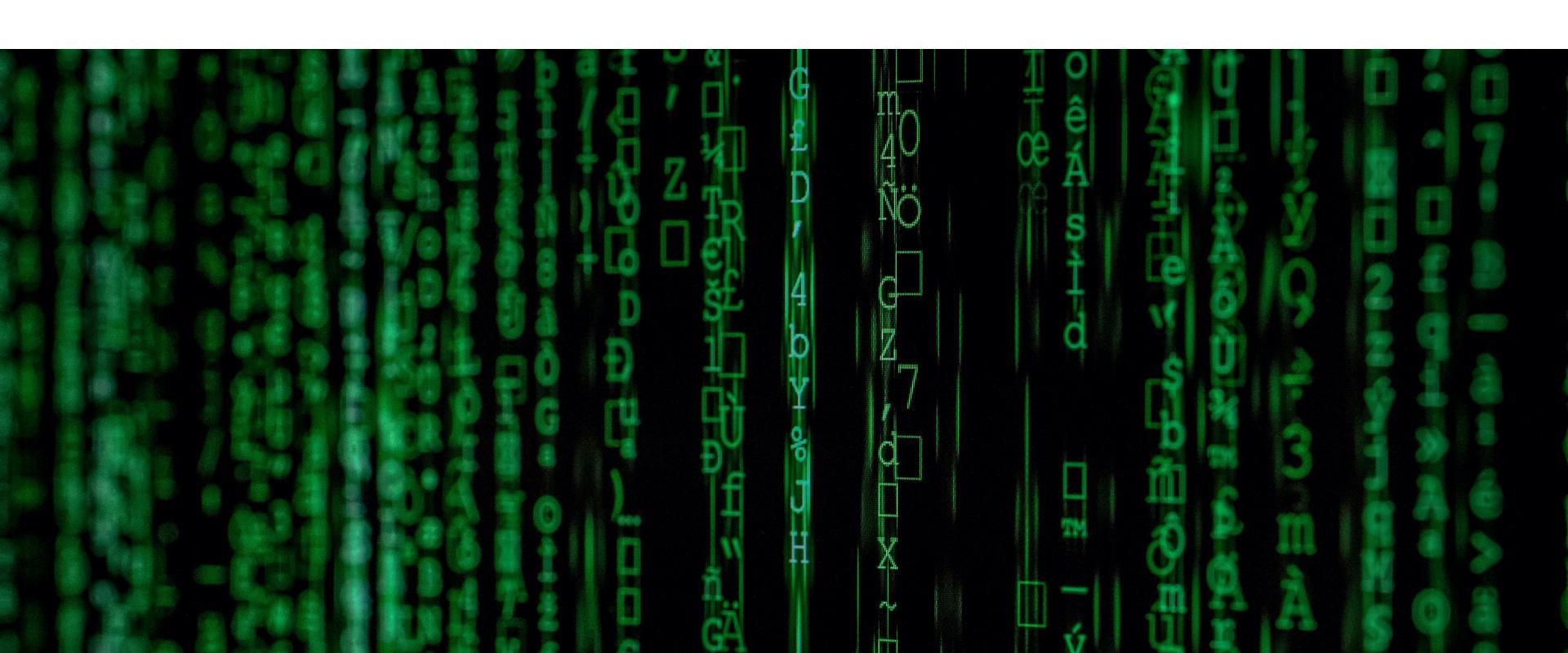
### Hosting a Virtual Open

Keith Robinson, Chief Strategy Officer, NextHome, Inc. Brad Gill, Franchise Owners, NextHome Lifestyles





# What should a virtual open house look like?



Market Update
Record a video or create a presentation with the stats

Community # 2
Create a video, a slideshow, or a presentation with the stats

Community # 1
Create a video, a slideshow, or a presentation with the stats

Property # 2
Create a video or a virtual tour to share the highlights of the home

Property # 1
Create a video or a virtual tour to share the highlights of the home

Showcase a few more communities and homes based on buyer needs and available inventory











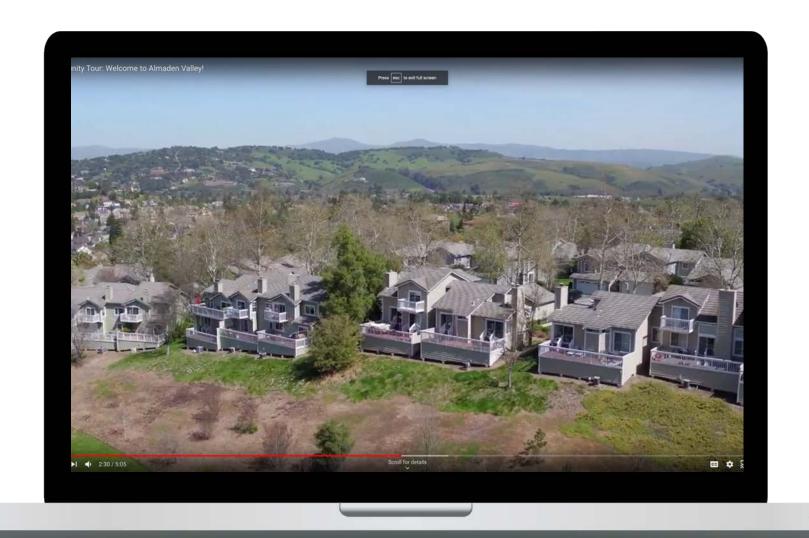
## Almaden Valley Community



- Suburban community, located in southwest San Jose, home to 40,000 residents
- Larger single-family homes, built between 1970-1990, \$1.4 mil average sales price



## Almaden Valley Community

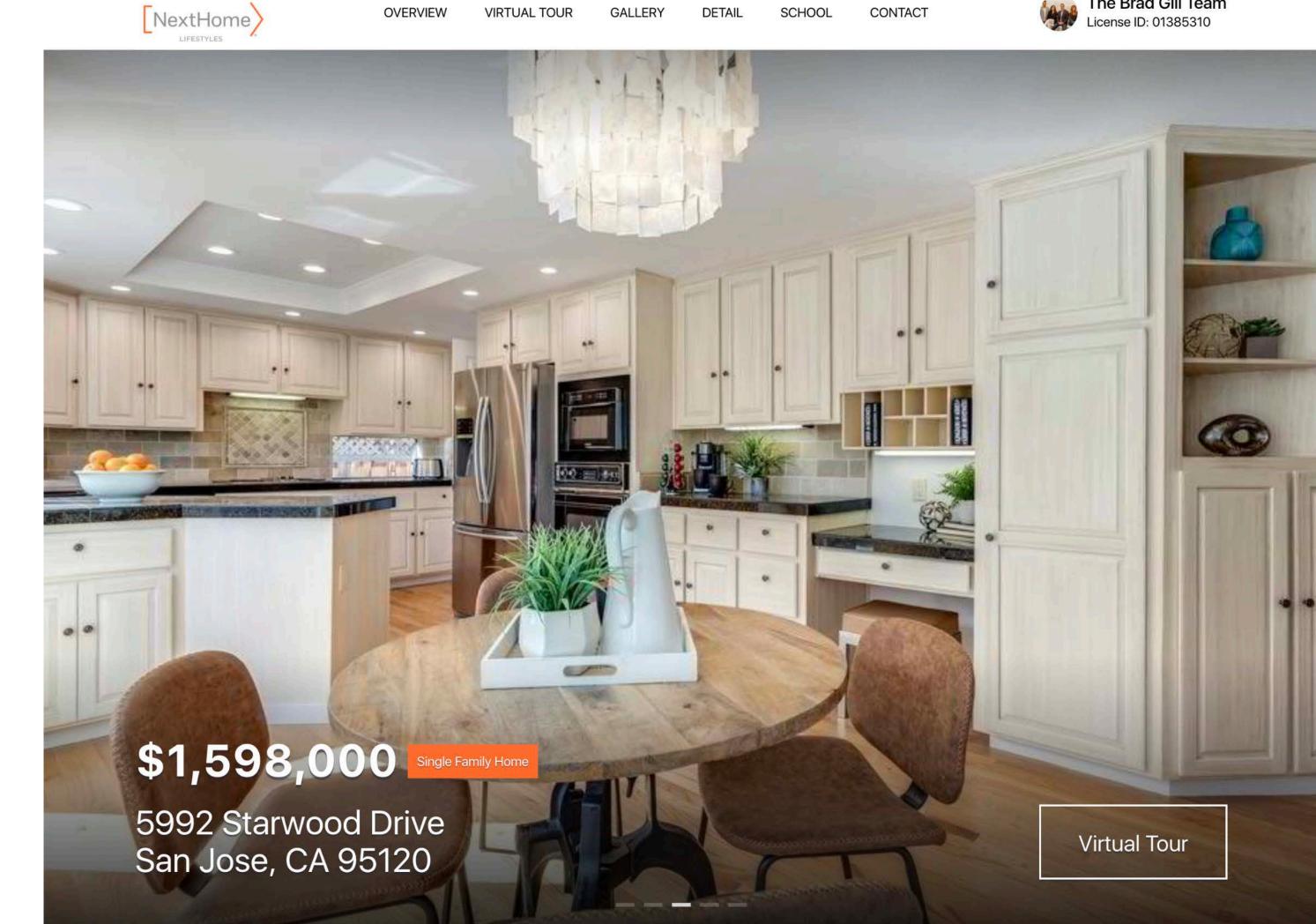


- Top-rated public schooling options, one of the most gorgeous landscapes in the Bay Area
- Lots of public parks including Almaden Lake Park, and Quicksilver Park featuring over 8,000 acres of wild terrain





**DETAIL** 

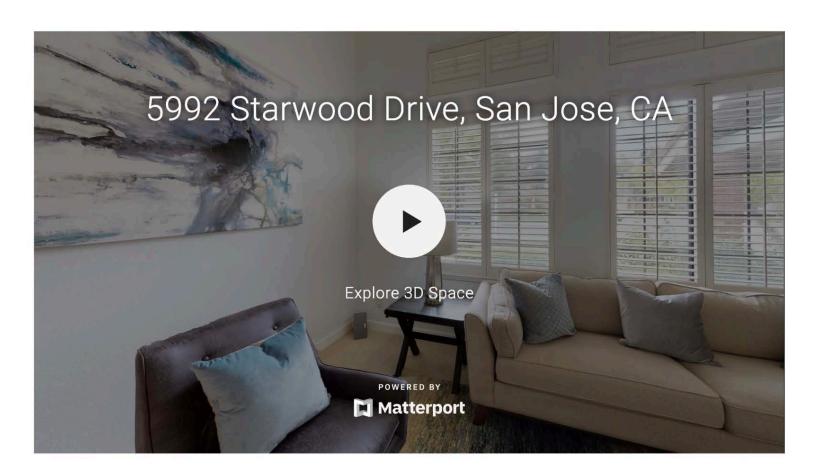




#### **VIDEO TOUR**



#### VIRTUAL TOUR





# 5992 Starwood Drive Almaden Community









NextHome

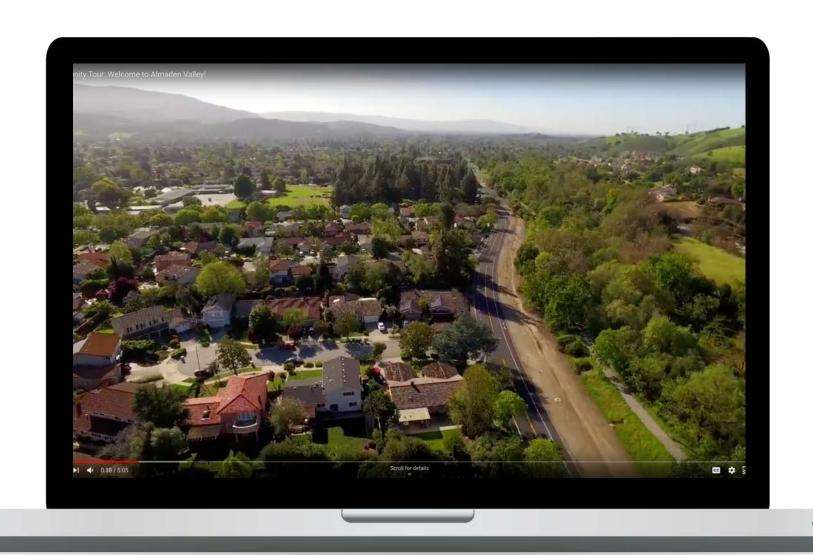




NextHome



### Santa Teresa Community



- Santa Teresa is mainly a suburban community located in South San Jose
- Single-family homes built between 1960-1980s, \$1.0 mil average sales price



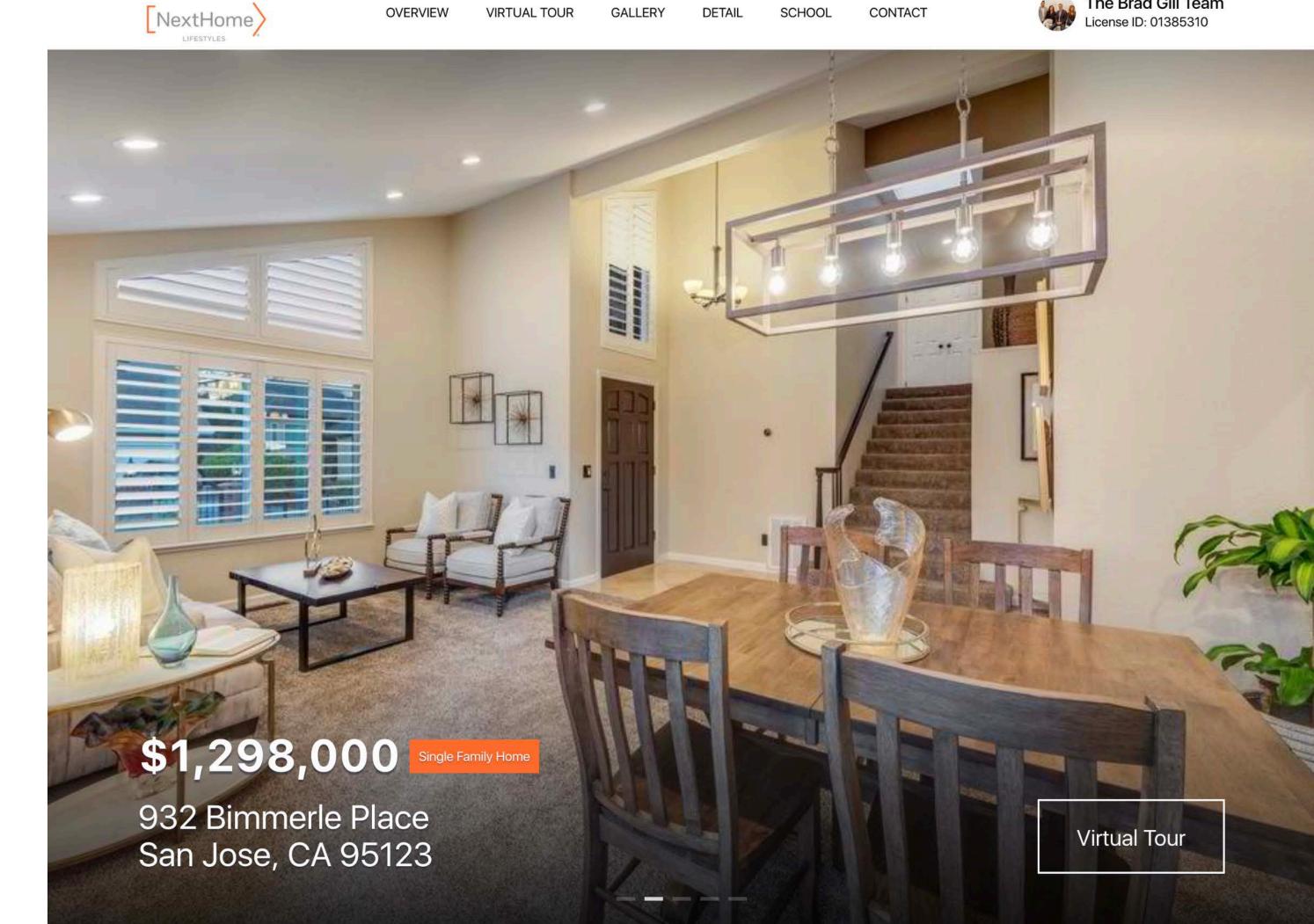
### Santa Teresa Community



- Public schooling options are average
- Residents enjoy beautiful landscapes, county parks and several golf courses

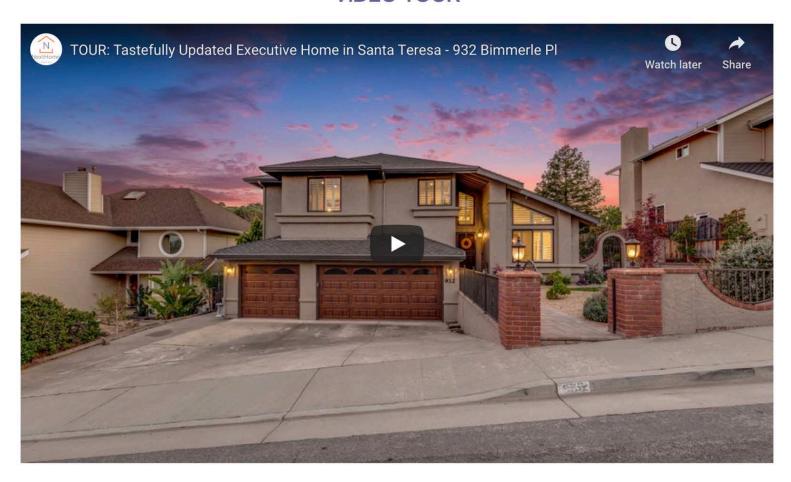




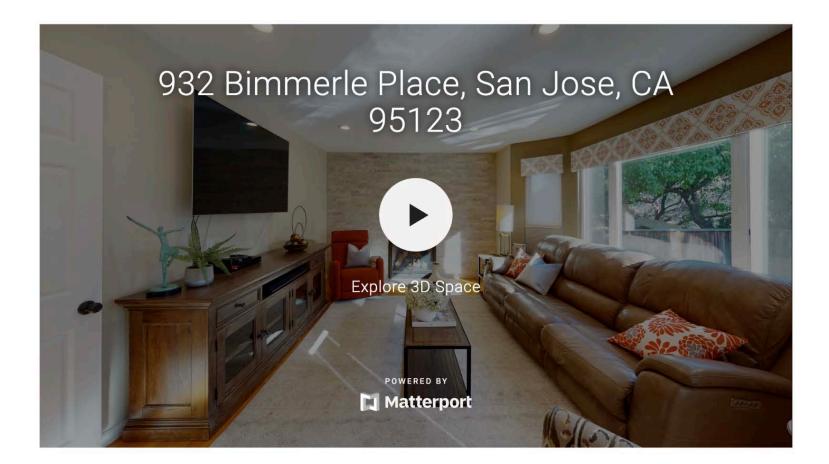




#### **VIDEO TOUR**



#### VIRTUAL TOUR





### 932 Bimmerle Place Santa Teresa Community











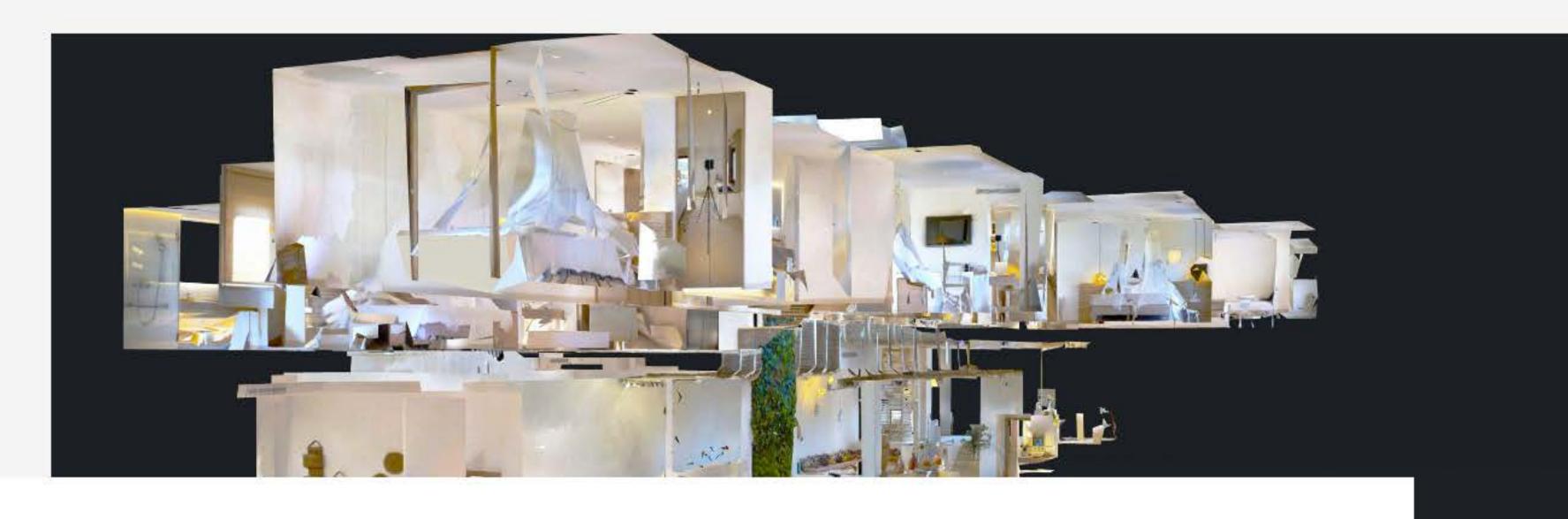






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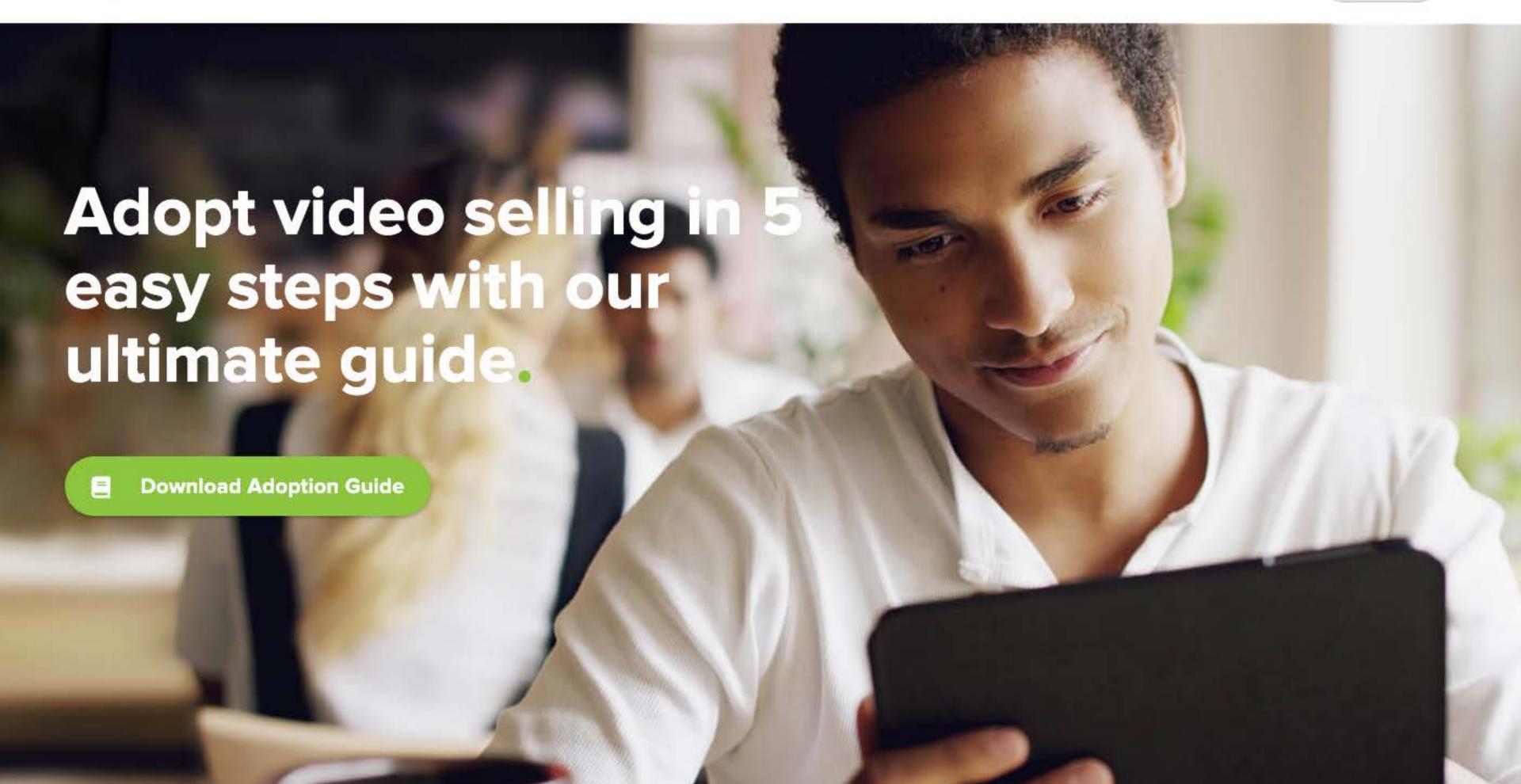
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Make it a great one.







### Thank you