



Press Release
July 16, 2018

NextHome launches newest office in St. Cloud, Florida

Jon Brumer opens NextHome Premier Neighborhood Realty

Pleasanton, CA — July 16, 2018 — NextHome is proud to announce our newest addition to the franchise, **NextHome Premier Neighborhood Realty**. The brokerage represents the 41st location opened in the state of Florida for the NextHome franchise.

The office will be owned and operated by broker, Jon Brumer.

Based out of St. Cloud, NextHome Premier Neighborhood Realty will provide real estate services to buyers and sellers such as single-family residential sales, first-time home buyers, investment, multi-family properties, land deals, condominiums, and new construction homes for the areas of St. Cloud, Kissimmee, Davenport, Clermont, and the remainder of the Orlando Metro Area.

A suburb 30 miles south of Orlando, St. Cloud is home to approximately 40,000 residents and is one of the larger communities in the Orlando-Kissimmee-Sanford metropolitan area.

Before starting his real estate sales career, Jon worked as an appraiser for the Miami-Dade County Tax Assessor's Office. For more than ten years, Jon evaluated the values for hundreds of properties. This experience has helped him provide some of the most accurate estimates of property values for his real estate clients.

In 2014, Jon moved to Kissimmee and worked as a REALTOR® with *Berkshire Hathaway Home Services of America Florida Realty*. In 2017, after building his sales business at the brokerage, Jon moved to a local independent company, *Property Pros*.

Although Jon found success as a REALTOR® working at a brokerage, he wanted to follow his passion of opening his own company. In 2018, he attained his broker's license and began looking at franchise options for his soon-to-be-opened real estate brokerage.

"I found NextHome through a Google search when I was looking at real estate franchises," said Jon. "NextHome had everything I was looking for in a franchise – support from the franchisor, top-notch technology, and systems that would be of real value to our clients. NextHome allows me to still run a boutique style brokerage while having the benefits of a big franchise"

"These benefits not only help our clients, but attract talented agents to our brokerage as well," he added.



Jon believes in giving back to his community and works with underprivileged children via the “Give the Kids The World” program. The organization is similar to a Make-A-Wish program, where volunteers bring the *Disney* experience to children who are unable to go to *Disney World*.

When not selling real estate, Jon and his wife of four years, Brittany, love to travel. As members of the Wyndham Timeshare and Hilton Grand Vacations programs, the couple travel throughout the world.

Please join us in congratulating Jon and the rest of the team at NextHome Premier Neighborhood Realty on the opening of their new NextHome office in St. Cloud, FL!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 400 offices and more than 3,000 agents. The company closes over 14,000 transactions annually worth over \$4.6B in volume.

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